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## Eternal Reefs, Inc.

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<http://www.eternalreefs.com>

Hoover's coverage by [Adam Anderson](#)

### Overview

Eternal Reefs has an alternative for eternity. The company creates man-made memorial reefs as an environmental alternative to burial or standard cremation. Cremated remains are mixed with concrete to form "Reef Balls" -- structures that resemble natural reef formations and are designed to last more than 500 years. Eternal Reefs has joined numerous Reef Balls to create more than 200 reefs off the coast of east coast of the US, mostly off Florida. Reef Balls can weigh up to 4,000 pounds and incorporate the cremains of as many as four people or pets. The firm, founded by Don Brawley, partners with Reef Ball Development Group Ltd. to develop scientifically designed artificial reefs.

### [Sample Overview](#)

### Key Numbers

Key financials for Eternal Reefs, Inc.

<b>Company Type</b>	Private
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<b>Fiscal Year-End</b>	December
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### Key People

Key people and executives for Eternal Reefs, Inc.

<b>CEO</b>	George Frankel
<b>President</b>	Donald (Don) Bawley
<b>Public Relations</b>	Amanda Leesburg

**TIP:** Use [Build Executive List](#) to target decision makers by industry, geography, sales, net income, and number of [employees](#).

## Top Competitors

Top competitors of Eternal Reefs, Inc.

[High Sierra Gardens](#)

[LifeGem](#)

[Celestis](#)

**[There are 6 competitors for Eternal Reefs; see more.](#)**

**TIP:** Analyze the [Competitive Landscape](#) to view a head-to-head comparison of a firm's [profitability](#), operations, growth, and valuation versus that of its top three competitors.

## Industry Information

Primary and secondary industries for Eternal Reefs, Inc.

[Consumer Services](#)

**[Death Care Products & Services](#)** (primary)

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