
Current Position President & CEO of Reef Ball Development Group, Ltd., Chairman of Reef Ball Foundation, Inc.

Date of Birth 1963

Nationality United States

Qualifications BA in Business Management from University of Georgia, MA in International Business and Computers from University of Georgia/London School of Business



Coral Reef Restoration:

Current Titles & Positions

President The Reef Breakwater Company, Ltd. 2004-Present
CEO, Reef Ball Development Group, Ltd. 1993-2004
Chairman, Reef Ball Foundation, 1998-Present
Advisor, Reef Ball Coalition, Inc. 1998-2002
Advisor, Eternal Reefs, Inc. 1998-Present
Advisor, Reef Innovations, Inc. 1995-Present

Intellectual Properties:

Patent Holder, US Patents 5,836,265 and 5,564,369 Reef Balls
Holder of International Copyrights and Patents Pending to Reef Balls and related technologies

Licensees and Affiliated Companies:

CORALations, Inc, Puerto Rico
ECOPLAN, Brazil
EMPACA, Dominican Republic
Geothermal Energy Management, Georgia, USA
Green Marine, Int'l., Australia
Roman Stone Construction Company, NY, USA
Sea Systems, Turks and Caicos Islands
Reef Ball New Zealand
Reef Ball Puerto Rico
ASPO, Spain
Kuwait Reef Ball Company
Sea Search of Virginia
Coastal Reef Builders, Inc, Florida
Marenter, S.A., Mexico
Comsolida S.A. Mexico
Eternal Reefs, Inc.
The Reef Beach Company
Reef Ball Asia, Ltd.
Reef Innovations, Inc.

Conferences and Workshop Training:

Asexual Coral Propagation Workshop, US Somoa, 2000

7th CARAH (International Artificial Reef Conference), San Remo, Italy, 1999
Gulf States Marine Fishery Artificial Reef Committee Meetings, All 1993-2003
Atlantic States Marine Fishery Artificial Reef Committee Meetings, All 1993-2002
DEMA Trade Shows and seminars, 1993-2003
NCRI Coral Conference 1998
US Coral Reef Task Force Meetings, 1999, 2000
Florida Artificial Reef Coordinators Meetings and Training, All 1993-2004

Research Partners:

Too numerous to list, see website www.artificialreefs.org Research Resources page

Publications:

Reef Balls™: An advanced technique to mimic natural reef systems using designed artificial reefs, Printed in Abstracts of the 7th Scientific Conference on Artificial Reefs and Related Habitats, October, 1999, in San Remo, Italy.

Reef Balls™: How Combining Designed Reefs with Oil Superstructures used as Artificial Reefs can help the overall reef system to better mimic natural reef systems . Accepted for presentation at Gulf of Mexico Fish and Fisheries: Bringing Together New and Recent Research conference October 24-26, 2000 New Orleans.

Previous Career Summary

Prior to Mr. Barber's involvement in Artificial Reefs, he served for five years as a management consultant for the Alexander Group and for Towers, Perrin, Forester and Crosby consulting with the worlds top firms. Mr. Barber founded and ran a computer consultancy firm for 4 years. He has also worked for IBM.

In addition to his role at Reef Ball, He also served for 3 years as the Amusement Industry Manufacturer and Suppliers non-profit trade organization's Executive Director.

Career History

<i>1981-1982</i>	<i>Intenational Business Machines, Marketing</i>
<i>1982-1984</i>	<i>PC Friend Consultants, President/CEO.</i>
<i>1984-1986</i>	<i>Graduate Assistant, and teacher at the London School of Business, author of GLOBEX</i>
<i>1986-1990</i>	<i>The Alexander Group, Inc., Senior Consultant, Sales and Marketing Consulting</i>
<i>1990-1992</i>	<i>Towers Perrin (AKA Towers, Perrin, Forester & Crosby), Senior Consultant, Sales, Marketing and Management Consulting.</i>

Reef Ball Foundation Inc. Services Division & Reef Ball Foundation, Ltd.
May 1997

1992-2004 *President and CEO of the Reef Ball Development Group, Ltd*

1996 *AIMS International, Webmaster*

1996-1997 *AIMS International, Executive Director*

1997-2004 *Founder of Reef Ball Foundation a 501 c(3) non-profit company*

Other Publications & Productions:

? Reef Ball Video Brochure ? 1996, 2nd in 1997, 3rd 1998, 4th 1999. 2001 Producer & Editor
? "Total Quality Management and The Sales Goaling Process," Sales Management Bulletin. ? 1993.
? "GLOBEX" and "GLOBEX Executive," Southwestern, ? 1987-1993.
? International Business, Computers, and The Systems Approach. ? 1988.

Hobbies and Interests:

Mr. Barber is an avid Scuba Diver with over 10,000 dives. Mr. Barber's family has owned a Dive store since 1979. He has been involved in the hobby and science of Marine Reef Aquarium Systems and Aquaculture systems since 1981. Mr. Barber has extensive boating experience with over 800 sea days. Mr. Barber has traveled to over 50 countries. Mr. Barber lives in Sarasota, Florida adjacent to Sarasota Bay.

Additional Information:

For more, and extensive information on Mr. Barber and his companies, please see the website www.artificialreefs.org and follow any of the links to companies or information desired.