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Artificial reefs aren't a new idea. For years, fisheries have made faux reefs by dumping junk -- old boats, airplanes, washing machines -- into the sea. But such unscientific efforts can go haywire. In 1972, about two million tires were dumped in the waters near Ft. Lauderdale, Fla., in an attempt to provide a habitat for fish. The tires failed to attract marine life and instead littered the ocean floor. They are now being removed.

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The new "designer reefs" are much more sophisticated. EcoReefs Inc., of Jackson, Wyo., sells ceramic structures shaped like branching corals, essentially a prefabricated kit for making a customized reef. A Philippine company molds artificial coral whose shape, texture, color and even chemical signature are much like the real thing. One quixotic scientist tries to spur coral

growth by piping low-voltage electricity through large metal mesh placed unde



Designer reefs made from concrete balls help replace and supportwhich other polyps grow, slowly c natural ones as overfishing, pollutants and disease take a toll on vital ecosystems. WSJ's Guatam Naik reports.

But copying Mother Nature isn't e reef may work in one location but Some coral fragments thrive only waters. Others must be oriented j won't grow. On the Caribbean isla reef-ball team made the mistake o upright instead of sideways, and t big storm. In Oman, which isn't k hurricanes, a storm earlier this yea some coral growth on reef balls.

Reefs that develop naturally are c colonies of tiny coral polyps. Whe die, they leave behind a limestone

and larger structures. These reefs size of a small flower bed to the (

Reef, a coral edifice that stretches 1,400 miles along the Australian coast.

Sea creatures depend on reefs for shelter and feeding and mating grounds. For are a rich source of fish and, increasingly, a destination for snorkeling, diving a recreational activities. The U.S. National Oceanic and Atmospheric Administra that coral reefs world-wide provide as much as \$375 billion of services annual

But reefs face increasing danger as traditional threats are compounded by the effects of global warming. Higher sea temperatures have weakened or killed a large number of coral reefs through a process known as bleaching. Warmer oceans may also be triggering more frequent intense hurricanes, and a single such storm can trash parts of a 10,000-year-old reef in minutes. In addition, as more carbon dioxide is pumped into the air, more gets dissolved in the oceans -- turning the water more acidic and hurting coral growth.



Shown at low tide, the b beach erosion.

"About 30% of the world's reefs have been destroyed in my lifetime," says the 43-year-old Mr. Barber. If current conditions continue, of the world's reefs could disappear within 50 years, according to NOAA.

In Mexico, authorities from the National Marine Park off Cancun are relying of expertise to safeguard their reefs, which have been damaged by boat grounding hurricanes and a crush of tourists. Many snorkelers, for example, are nowaday artificial reefs with terrestrial pedigrees instead of those that sprouted from sea natural reefs need to rest," says Jaime Gonzalez Cano, director of the Cancun who estimates 600,000 snorkelers and divers visit the area every year.

Molded from concrete, a reef ball can be as small as a basketball or as large as inflatable bladder placed in its hollow center allows the ball to float, making it and maneuver in the water. Fragments of living coral are glued to the surface of is then submerged. If all goes well, the coral grows and eventually attracts fish life.



Mr. Barber's team and the Mexican author reef balls in three locations near Cancun. I one of the sites, Mr. Barber pointed out se that had been planted with coral fragments The balls still had little growth, looking mc abandoned Wiffle balls than anything Jacq might have happened on.

Rescued corals growing

At the second location, where 100 balls we 2004, large sea fans waved in the current ϵ

darted through the reef's hollows. But even artificial structures are vulnerable: Dean hit Mexico in August, it tore a lot of soft growth, including colorful spon barnacles, from the reef balls.

The reef balls at the third site, 30 feet down, weren't planted with coral fragmedecade's time, coral, sponges and other organisms sprouted spontaneously on surfaces and attracted a multitude of fish. When one of the divers brushed asic to get a better photograph of a moray eel, the frightened creature slithered from lunged at him. "It almost got my hand," said the diver, who was equally startle

Mr. Barber got interested in restoring coral reefs in 1988, when a hurricane wi Cayman Islands reef he first visited as a teenager. Sitting on the beach with his wondered what would happen if a beach ball plastered with concrete was rolle floor. Would coral eventually sprout on its surface?

Early experiments suggested it would. So Mr. Barber quit his lucrative job as a Towers Perrin and put \$50,000 of his savings toward making reef balls. In 19 turned his company into a nonprofit, publicly audited foundation, figuring that governments -- some of his biggest clients -- to trust it more. The group has cc volunteers who install reef balls all over the world.

Others have licensed the technology. Eternal Reefs Inc., of Decatur, Ga., char \$6,500 to put a person's cremated remains into a reef ball. (It asks less for ani: Reef Ball Foundation gets part of the revenue and has final say about where th placed.

Mr. Barber says his foundation, based in Athens, Ga., will oversee the installa reef balls this year, double the number in 2006. It costs an average of \$500 to a single reef ball. There are now 550,000 in waters around the world. The pre United Arab Emirates has them fringing an island he owns.

Says Mr. Barber: "We're trying to keep up with global warming" and other fac reefs. "You've got to be an optimist and keep plugging on."

Write to Gautam Naik at gautam.naik@wsj.com

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